

# GLENDALE CHERRY CREEK CHRONICLE



From LoDo to the Dam

THE VOICE OF THE CHERRY CREEK VALLEY —

MAILED TO 84,825 HOMES AND BUSINESSES IN THE CHERRY CREEK VALLEY

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## Cherry Creek North Residents Dig In Over Settlement Talks On Fillmore Plaza



**Negotiations Come To A Halt:** Cherry Creek North Neighborhood Association has been attempting to come to what it believes is a reasonable compromise with the developers and the Cherry Creek BID regarding Fillmore Plaza, but the Association members do not believe that the developers are attempting to negotiate in good faith.

by Laura Lief

Denver City Councilwoman Jeanne Robb sent out a July e-mail newsletter to constituents on developments concerning Fillmore Plaza. She declared that the talks she had organized between developers who want to close Fillmore Plaza and turn it into a two-way street and neighborhood groups upset about losing the only green space in all of Cherry Creek North were entering the “bottom of the 9th” for a so called “win-win” solution and that the parties were nearing “consensus.”

Cherry Creek North Neighborhood Association (CCNNA) strongly rebutted those claims, stating that nothing could be further from the truth. CCNNA asserted that: “Showing progress from a BID street plan to a slightly tweaked Developer/BID Street is not an accurate way of informing the public on what has or has not been real progress.”

The highly regarded neighborhood association put out a 16 point “Fillmore Plaza Scorecard” comparing the Current Plaza/Original Design Features to the Proposed BID Street Design Features indicating 13 areas of loss and only one of real gain being three

neighborhood representative members on an 11 member *Event Planning Committee*.

Councilwoman Jeanne Robb acknowledged in a telephone interview that finding a consensus has been “tough” and indicated that other neighborhood associ-

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## Cory Merrill

**Size Difference:** According to the Cory Merrill Neighborhood Association, 25.4 percent of Cory Merrill homes are existing scrapes or pops. The neighborhood in south-east Denver is gaining prominence due to its central location, attracting a wealthier set of residents who prefer larger, new homes.

## Hidden Gem Neighborhood In Transition

by Janet Manley

Look one way down the street and the 1950s are intact. Light screen doors smack shut as the springs give out, and a long sun alights on crooked fence posts. Look the other way and a fortress of faux masonry casts a larger shadow, impressive in scale and finish. *The Cory Merrill neighborhood*, south Denver’s hidden gem, is a tableau of change, and is becoming

an increasingly desirable place to live. Following the scrapes of old houses, a new set of residents is making Cory Merrill their home, including a vibrant group of young children.

**Family-Friendly And Saloon-Free**

Located just south of the tony *Bonnie Brae* and *Belcaro* neighborhoods and a few blocks east of popular *Washington Park*, Cory Merrill is bounded east and west by Colorado Boulevard and University Boulevard and north and south by East Mississippi and I-25. It is named after two public schools in the area — *Cory Elementary* and *Merrill Middle School*. Those schools were in turn named after two prominent Denver educators.

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## Big Cats Obsessed With Calvin Klein Cologne At Denver Zoo

by Laura Lief

The rumors are true! Big cats such as jaguars, lions, leopards, pumas and tigers at the Denver Zoo love Calvin Klein *Obsession for Men* cologne.

Wanting to see it for ourselves, the *Chronicle* took a trip to the Denver Zoo to watch the big cats’ obsession with the scent. Curator of Behavioral Husbandry Emily Insalaco was kind enough to take us around the big cat exhibits and have various zookeepers demonstrate the animals’ reaction to the cologne.

After the zookeeper sprayed various locations in the Amur leopard exhibit and the female leopard (named Dazma) was let back in, she immediately jumped to those locations which included tops of trees and rubbed up against the walls. In the lion exhibit the male lion (named Krueger) immediately got up from his nap and walked over to the spot on the wall where the scent had been sprayed and proceeded to rub up against the area using his head, back and shoulders. It was not clear if, like human males, the lion rubbed the scent on himself to be more attractive to females or if he had other motives.

“That’s a cheek rubbing behavior,” Insalaco pointed out. “If anyone has a cat at home they’ve probably had it rub up against their leg and thought it was really cute. What the cat is actually doing is not only checking you out but they’re also depositing some of their own scent on you, kind of marking their territory.”

She continued, “And that’s what Krueger was doing; he was picking up some of those pheromones from the cologne but was also depositing some of his own.”

Pheromones, which are secreted or ex-



**Getting Ready For A Night On The Town:** Krueger, a male lion at the Denver Zoo, applies Calvin Klein *Obsession for Men* cologne over his body by vigorously rubbing against the gate on which the zookeeper has liberally applied the scent.



creted chemical factors that trigger a social response in members of the same species, are known to play a role in the animal kingdom regarding sexual attraction.

**Cologne Attraction Makes Sense**

Insalaco explained that the cats’ attraction to the scent is not completely surprising considering “animals use their sense of smell in the wild for very particular reasons.”

She continued, “They might be looking for prey animals or they might want to make sure nothing has changed in their environment. If something has changed they might want to know what kind of change has taken place.”

Insalaco said that big cats should re-

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# Big Cats Obsessed With Calvin Klein Cologne At Denver Zoo

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spond to perfumes and cologne because they respond to pheromones (just like humans) but what has been surprising is the fact that the cats have paid a lot more attention to the Obsession cologne.

"These animals are built to use their sense of smell so by giving them the oppor-

tunity to do so they are doing something that nature provided which is really good for them," explained Insalaco. "It also provides a really good opportunity for our guests because they are watching the animals do something they are built to do which allows them to learn more about the animals and appreciate them a little more."

### How It Began

The original discovery of the attraction of big cats to Obsession for Men cologne was made at the Wildlife Conservation Society's Bronx Zoo in New York. These big cats are so drawn to the scent that scientists are now using it to help them study the animals' behaviors.

Over 20 scents were tested at the Bronx Zoo but Calvin Klein's Obsession fared best. Estee Lauder's Beautiful held the cats' interest for two seconds, Revlon's Charlie lasted for 15.5 seconds and Nina Ricci's L'Air du Temps kept their interest for 10.4 minutes. Calvin Klein Obsession was the big winner, managing to keep the large felines' attention for 11.1 minutes.

According to the Wildlife Conservation Society, when sprayed on a tree or rock the cologne can draw a wild cat from more than half a



**Immediate Attraction:** After Calvin Klein Obsession for Men cologne was sprayed in her exhibit, the female Amur leopard was immediately attracted to the areas where the scent could be found.

mile away. Calvin Klein Obsession, which contains scents of musk, sandalwood and sage, among others, retails at \$55 for a four ounce bottle.

Thanks to the cologne, researchers have been able to keep the big cats' attention long enough to not only get clear photos of

them but to also get more precise estimates of their populations.

Calvin Klein Obsession has also proved to be popular with big cats in the Guatemalan jungle as scientists are using the cologne to lure them to hidden cameras in the Maya biosphere reserve which is a protected tropical rainforest spanning 81,000 square miles. The scent has helped these scientists record, monitor and protect the normally elusive animals.

The Denver Zoo is located in City Park at 2300 Steele Street. For more information visit [www.denverzoo.org](http://www.denverzoo.org) or call 303-376-4800.

**Check out a video of the big cats in action by visiting our Web site at [www.glendalecherrycreek.com](http://www.glendalecherrycreek.com).**

**Alluring Scent:** As soon as zookeeper Heather Genter sprayed Calvin Klein Obsession on the wall in the lion exhibit, the male lion immediately walked over to the exact spot and began rubbing up against the area using his head, back and shoulders.



**Cat Tour:** Curator of Behavioral Husbandry Emily Insalaco showed us around the big cat exhibits and explained why these animals are attracted to cologne.



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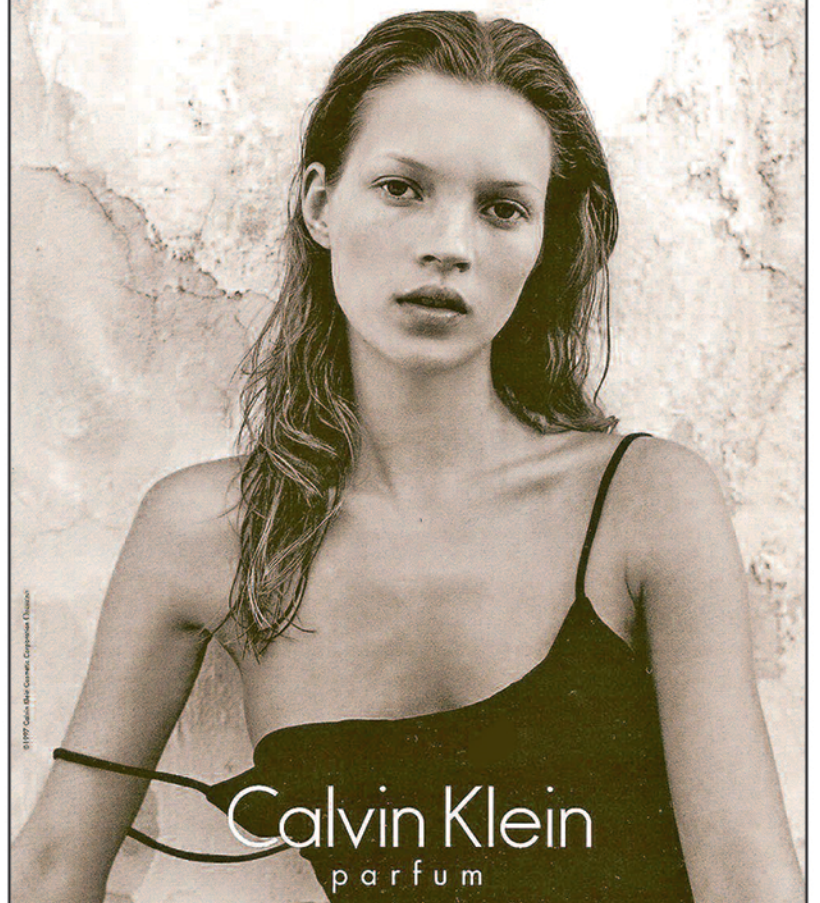
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# OBSESSION



**Model Behavior:** Model Kate Moss was the face of the Calvin Klein Obsession campaign throughout the 1990s.

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