

# Evolving Into Winter

A female-owned and operated business, Evolve Spa + Boutique focuses on integrative skin care and body work.

By Laura Lieff



Alisa Bloess,  
owner of  
Evolve Spa

Located at 55 Gamble Street in Eagle Ranch, Evolve Spa + Boutique opened its doors in 2011. Owner Alisa Bloess, a 20-year Vail Valley resident, has a story similar to many long-time Eagle County residents—she came to enjoy a season of skiing after college, stayed for the summer, fell in love with the mountains, and never left.

A female-owned and operated business, Evolve offers an integrative approach to skin care and body work that considers the whole person. Bloess is an aesthetician who works with massage therapist Kristi Ryan and aesthetician Ali Robinson. Together they offer a variety of treatments including custom facials, massage therapy, facial and body waxing, and spray tans, as well as lash and brow enhancements which include both tinting and extensions.

When asked what sets Evolve apart, Bloess cites their holistic style regarding health and beauty. “Our results-driven treatments incorporate stress relieving modalities like energy work and nutrition education, and that is what makes us unique,” she explains. “We are proud to support the community in their self-care and wellness efforts.”

In addition to the spa, Evolve also features a retail boutique that sells an assortment of products that highlight local businesses and brands, as well as women and minority-owned product lines. Bloess adds that Evolve will be launching new treatments and resources in 2024. **MTN**

## WINTER SKIN CARE

As for the winter season, Bloess explains that because the skin endures a lot during the winter months—including various environmental elements and constant temperature changes—the effect is often dehydrated skin, redness, and chapped lips and cheeks. Therefore, she says it’s important to avoid over-exfoliation and focus more on gentle ways to boost healing and hydration.

“After a day of exposure to the elements, a nourishing nighttime treatment can help repair and restore the skin,” Bloess explains. “I recommended using our Rhonda Allison Pumpkin Cleanser followed by our Drop of Essence hydration drops. This is a quick and easy routine that leaves the skin moist, supple, and nourished while supporting wintertime repair. I also suggest working in a weekly mask for additional hydration.” Additionally, Bloess recommends using Evolve’s Milk Mask after cleansing, leaving it on for 20 minutes, and then removing and applying the Drop of Essence hydration drops. She adds, “A consistent home care routine has a powerful impact on skin health and wellness.”



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## CONTACT

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