



Member News



On February 23 2021, the Chamber hosted its monthly event at Creekside Park in Glendale. Prior to the event, Leon's Hand Popped Kettle Corn truck pulled up to President Circle member Westerra Credit Union to offer bags of kettle corn to all of their employees of the Denver branch. Pictured here are Dana Russell, Manager of Marketing and Public Relations and Jay Champion, CEO of Westerra Credit Union. Before pulling up to Creekside Park to treat all attendees, Leon's Hand Popped Kettle Corn paid a visit to Chamber members Mercedes-Benz of Denver and the City of Glendale. To book, email Leon at daleonsmith@aol.com or call him at 720-877-3705.

Four Mile Rink Now At Denver Pavilions

Join *Four Mile at Denver Pavilions*, for warm lights of a twinkling forest and spring skating fun now through April 30, 2021. Downtown Denver's only outdoor shopping and dining destination is ready to safely help you enjoy 2021 on Thursdays and Fridays from 4 p.m. to 8 p.m. and weekends from 11 a.m. to 8 p.m.

Admission is \$5 and includes skate rentals and one-hour of skate time. Visitors may bring their own skates but no figure skates are allowed on the ice, skates without front picks or hockey skates only.

Bring a receipt from any retailer at the Denver Pavilions for \$10 or more, and skate for just \$2. Teachers, healthcare workers, seniors and military skate for just \$2.

A family 4-Pack is available for \$15. Kids eat free after skating at 5280 Burger Bar and Maggiano's Little Italy. The first 50 family 4-Packs sold will receive a branded Denver Pavilions blanket for FREE.

For more information, visit www.denverpavilions.com/events.



Ice Skating: Four Mile Park has teamed with Denver Pavilions to offer ice skating for \$5 until April 30.

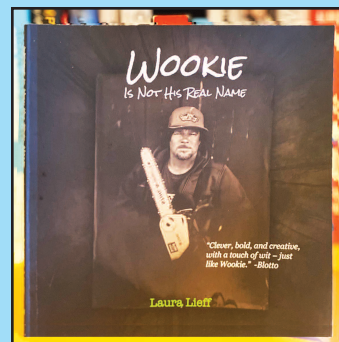
Interested in having a Chamber Feature appear in these pages of a future edition?

Email mark@glendalecherrycreek.com for more details.

Chamber Ambassador Laura Lief Pens First Book About Pro Snowboarder

Some stories simply must be told and *Greater Glendale Chamber of Commerce* member and Ambassador Laura Lief knew that the legend of Brian "Wookie" Fleming was one of them. In the summer of 2015, she began writing about Wookie because she was inspired by the massive outpouring of support he received when his season pass was suspended for creating and hosting the most notorious invite-only snowboard event in Colorado history. But there is much more to his story than snowboarding and Lief, a former newspaper editor for this publication, who runs her own writing, editing, and PR business called *Lief Ink* (see March 2021 edition of this publication), was ready to tell it.

"Everyone likes a comeback story and Wookie is the ultimate comeback kid," Lief said. "He's also a 25-year Vail Valley resident, a Beaver Creek staple, and a person whom a lot of people know in a variety of capacities, but they don't know the whole narrative. As a longtime journalist, I'm in the business of telling real life stories and this is a good one."



First Book: *Wookie Is Not His Real Name* is the first book by Chamber Ambassador Laura Lief. Purchase your copy today at www.lauralief.com/book.

Published in February 2021, *Wookie Is Not His Real Name* provides a comprehensive look into snowboard culture through the eyes of a local legend and his community. The biography also illuminates how the life-altering circumstances of a professional athlete were handled with heart and humor.

Following a career-ending injury, after which he was told he would never walk again, Wookie endured severe physical, mental, and emotional lows that changed the trajectory of his life. Exemplifying his strength and determination, he pushed through to make it back on his feet and back on a board.

"My goal with this book was to demonstrate how far Wookie has come and how he clawed his way back to the top with courage, grace, and a lot of heart," Lief explains. "The biography also shows that even with all the press and praise he's received throughout the years for snowboarding, and his overall outdoorsmanship, being a father is his greatest achievement."

A full-time Vail Valley resident since 2013, Lief is also a writing tutor at *Colorado Mountain College* and a College Essay Consultant at *Vail Mountain School*. On Friday nights, she hosts a radio show called *Bite the Bullet* on 107.9 Radio Free Minturn.

Wookie Is Not His Real Name can be found at bookstores throughout Colorado. For more information on the book, or to purchase online, visit www.lauralief.com/book.

PRESIDENT'S CIRCLE PACKAGE OFFER

Only Five Available!

\$3,500

President's Circle

CHAMBER OF COMMERCE

This exclusive package is active for one year starting the day the business signs up.

INCLUDES ALL OF THESE:

1. Two VIP tickets to four Glendale Rugby games of your choice complete with food, beverage, and private access.
2. Visibility in the Glendale Chamber E-Newsletter.
3. Enhanced Chamber Website Listing: There will be a separate link to the President's Circle and only members will have access to it.
4. Private President's Circle Recognition Events: Includes tastings, sporting events, and other private functions only open to President's Circle members.
5. Signage at major Chamber events.

INCLUDES YOUR CHOICE OF THREE OF THESE:

- One half-page advertisement in the *Glendale Cherry Creek Chronicle* which features a distribution of 100,820 and a total reach of 300,000.
- Two hours of lobbying assistance from Sewald Hanfling Public Affairs.
- Featured Sponsor of the Chamber's Annual Luncheon.
- One-on-one lunch with Mayor Mike Dunafon.

For more information go to ggchamber.com or call: 303.584.4180.