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## Member Spotlight

# Lieff Ink Celebrates 10 Years In Business

Laura Lieff, owner of *Lieff Ink*, just marked 10 years as an Ambassador for the *Greater Glendale Chamber of Commerce* and 10 years of owning her own business. She started *Lieff Ink* in January 2011 because people often approached her when they needed help with their resume, website, or cover letter. Lieff saw an opportunity to profit from this and launched her own company. "Writing and editing are skills I already clearly had so I launched a website where people could get ahold of me," said Lieff. "I had been freelancing for a couple of years prior to that but I wanted to make it official."

After spending seven years in Glendale, Laura Lieff moved to the Vail Valley in September 2013. *Lieff Ink* specializes in writing and editing website content, press releases, resumes, newsletters, and social media, among other services, for a variety of clients. A longtime journalist and editor, Lieff applies her extensive experience working for newspapers and magazines to her clients' writing and editing needs.

Lieff knew she wanted to use her last name in the company name and use a logo with a leaf incorporated. "It took awhile to come up with the name though," said Lieff. "I knew it was something I would use forever. Then I thought that it would be cool to have a quill pen [a writing tool made from a moulted flight feather] as part of the logo. And that is how *Lieff Ink* came to be."

"Everyone needs a skilled writer and editor to ensure they are effectively getting their message across," said Lieff. "Whether that's through website content, cover letters, or article submissions for media outlets, words always matter and it's my job to make sure those words are well-written."

Lieff's scope of writing covers a variety of platforms — including restaurant menus, speeches, brochures, pamphlets, bios, website content, newsletters, book editing, manuscript critiques, and advertising content for local publications.



**Laura And Fleet:** Laura Lieff, owner of *Lieff Ink* hosts a radio show on Friday nights and is sometimes joined by her co-host and 20-month-old son Fleet.

"Social media is a big thing and has really exploded," said Lieff. "People have hired me for that."

*Lieff Ink* relies on word of mouth to obtain new clients. The small town feel of Vail helps tremendously and Lieff has built her brand over the years to become the "go to" person when it comes to this field.

Her current and past clients consist of catering companies, accounting firms, spas, flower shops, photographers, law firms, restaurants, and snowboard companies, among many others. Lieff also works well with graphic designers who build websites around the content she creates.

When she's not writing and editing content for her clients, Lieff is working with college students at *Colorado Mountain College* in Edwards, Colo., where she is a tutor and teaching assistant. She also specializes in helping high school seniors with their college entrance essays.

"Applying my journalist background to teaching college students has been very rewarding," Lieff said. "They work extremely hard to advance their writing abilities and it's exciting to show the next generation that writing has and will always be an important skill."

Although Lieff is no longer living in Glendale, she is thrilled to continue her involvement with the *Greater Glendale Chamber of Commerce*. An Ambassador since 2011, she has seen the Chamber grow exponentially and feels fortunate to have the opportunity to work with the Board, fellow Ambassadors, and various members.

"Glendale has been a major part of my life since 2007, and I hope that will always be the case," said Lieff. "I like keeping up with Glendale and occasionally I freelance for the paper. Even though I don't live there anymore, I still have good friends. I like continuing to



**10th Anniversary:** *Lieff Ink* celebrated 10 years in business back in January. *Lieff Ink* offers an array of services ranging from writing, editing, website content, and proofreading.

have a presence there."

Lieff's presence was felt when the Chamber rebuilt its website a couple of years ago. The Chamber relied heavily on Lieff's expertise to write the content for the newly launched site. "I've written welcome letters for new Chamber members and membership renewal letters," said Lieff. "I like being the go-to writer for Glendale. I like being the freelance person to help out when I can."

As a longtime supporter of the Chamber, Lieff reiterates how many business opportunities result from membership — especially networking. She notes that the organization provides a platform for people from all types of businesses and backgrounds to meet and work together which is one of the many aspects that sets the *Glendale Chamber* apart from others.

She adds, "It's also a fun and vibrant group of people who understand the importance of maintaining professional relationships. Every time I attend a meeting or an event I encounter someone new and learn something new."

In addition to *Lieff Ink* and *Colorado Mountain College*, Lieff hosts a weekly radio show called *Bite the Bullet* on Friday nights from 5 to 7 p.m. on *Radio Free Minturn*. Lieff became a first-time mom 20 months ago giving birth to her baby boy Fleet. Lieff lives in Edwards, with her son Fleet and significant other Brian Fleming.

For more information about *Lieff Ink* visit [www.lauralieff.com](http://www.lauralieff.com) or email [laura@lauralieff.com](mailto:laura@lauralieff.com)

## Welcome New Member!

Raising Cane's  
Chicken Fingers  
Steve Treacy  
1190 S. Colorado Blvd.  
Denver, CO 80246  
303-758-5012  
[www.raisingcanes.com](http://www.raisingcanes.com)

Raising Cane's on Colorado Blvd. opened on December 15, 2020. Raising Cane's Chicken Fingers is a fast-food restaurant chain specializing in chicken fingers founded in Baton Rouge, Louisiana, by Todd Graves and Craig Silvey on August 26, 1996.



Raising Cane's uses quality ingredients delivered and prepared fresh. Standards so high you'll thank them for it. They only have one love — Quality Chicken Finger Meals.

**Hours of Operation:**  
Sun.-Thurs.  
10 a.m.-1 a.m.  
Fri.-Sat.  
10 a.m.-2 a.m.

## Glendale Chamber At Ribbon-Cutting Celebration



The Chamber facilitated a ribbon-cutting at *Peak Plastic Surgery* on Tuesday, February 9, 2021. Pictured from left to right, Lisa Corbett, Chantel Romanyuk, Dr. Eric Barker, and Alison Barker. *Peak Plastic Surgery* is located at 4500 Cherry Creek S Dr, Suite 423 in Glendale. Visit [www.peakplasticsurgerydenver.com](http://www.peakplasticsurgerydenver.com) for more information.